

MA LAVIKA MANGESHKUMAR // GRAPHIC DESIGN + ART DIRECTION // WWW.MALAVIKADESIGN.COM
// MALAVIKAMKUMAR@GMAIL.COM // 717.413.3853 // BROOKLYN, NY

EDUCATION **UNIVERSITY OF DELAWARE** // 2005-2009
// Bachelor of Fine Arts in Visual Communications
// Minor in Interactive Media

LONDON STUDY ABROAD // 2008
// Lectured by Pentagram, Michael Johnson, Peter Saville, Baseline Magazine, BBH, Saatchi & Saatchi, and other influential design and advertising studios in London
// Completed a letterpress workshop held at London College of Communications

HONORS **ADVERTISING AGE GLOBAL COVER CONTEST FINALIST** // 2010

UNIVERSITY OF DELAWARE DEANS LIST // 2005-2009

WORK FEATURED IN BASELINE MAGAZINE NO. 57 // 2009
// Typographic Study: *Plugged*

UD/ART AWARD FOR OUTSTANDING TYPOGRAPHIC DESIGN // 2009

UD/ART BEST OF SHOW EXHIBITION // 2009
// *Plated, A Cookbook, My Cosmic Autumn Rebellion, DISCO*
// Poster: *My Cosmic Autumn Rebellion*

FIRST WILMINGTON GARDEN CINEMA SHORT FILM FESTIVAL // 2008
// People's Showcase winner for *Cultural Study*

UNIVERSITY OF DELAWARE WOMAN OF PROMISE // 2007
// Faculty-nominated recognition of outstanding undergraduate women

WORK EXPERIENCE **FREELANCE DESIGNER** // 2009
// @Radical.Media
Design for Tommy Hilfiger's e-commerce and other internal needs under creative director James Spindler.

CREATIVE INTERN // 2009
// @Radical.Media
Interned in the design department under creative director, James Spindler.
Worked on a number of projects for various Radical Media clients

ART DIRECTOR + DESIGNER // 2009
// UD/Art Catalogue
Designed layout and oversaw printing production of the UD/Art annual catalogue of student's fine art and design work

TEACHING ASSISTANT // 2008-2009
// University of Delaware
Assisted Professor Colette Gaiter of the Visual Communications program

WEB DESIGNER // 2009
// World Affairs Council of Wilmington
Redesigned website www.wacw.org

ART DIRECTOR // 2008
// University of Delaware Arts and Humanities Summer Institute
Lead the design of a new identity for AHSI and oversaw printing production of a T-shirt and drawstring bag which was distributed to participants

WEB DESIGNER // 2008
// Reveal Designs, LCC
Designed layout and reconstructed content for www.reveal-designs.com

TECHNICAL SKILLS **ADOBE CS3**
// Illustrator, Photoshop, InDesign, Dreamweaver and functional knowledge of Flash

MARK-UP LANGUAGES
// HTML, CSS and functional knowledge of JavaScript

VANDERCOOK LETTERPRESS